

LEAVE LASTING MEMORIES, NOT FINANCIAL WORRIES

The Cheapest Day to Buy Life Insurance Was Yesterday

Life insurance pricing is based on two things you can't control: age and health — and both only move in one direction. For example, a healthy 45-year-old might pay around \$60/month for a plan that could cost a healthy 55-year-old nearly double. If a health issue shows up in the meantime, qualifying could be harder — or not possible.

Self-Reflection: If waiting a year meant paying thousands more over the life of the policy (or getting less coverage), would it still feel worth waiting?

Think of it like locking in a mortgage rate — the sooner you secure it, the more you save long-term.

Curious what you qualify for today while rates are at their best? Call or text (561) 933-9442 and I'll walk you through it personally.



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